

EFFECTIVE LEADERSHIP

**PRESENTATION BY
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How To Be an Effective Leader

- Give direction, set an example, and share risks or hardship on an equal footing
- Win respect without courting popularity
- [Lead by example](#); practice what you preach
- [Listen](#) with understanding; be willing to discuss and [solve problems](#); be open to ideas; give time to listen

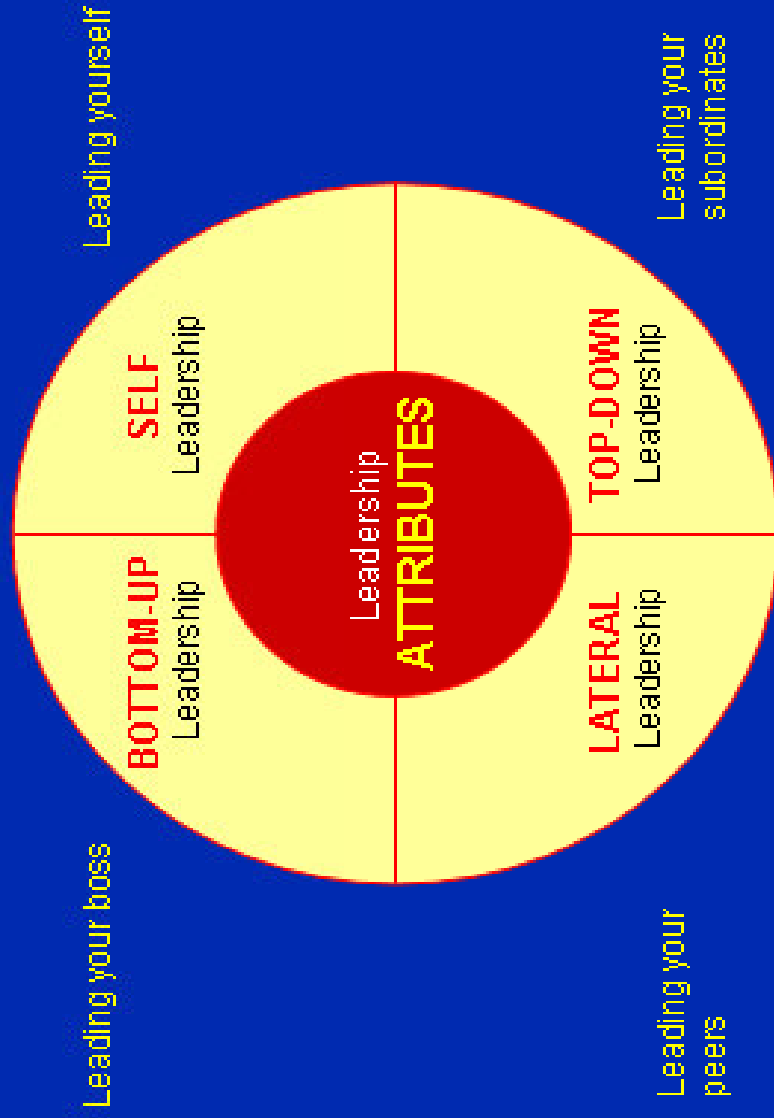
[Your People Skills](#)

- Support and help; back your people up; be on their side; remember their problems
- Use [team](#) approach; help the group reach better decisions; facilitate cooperation
- Avoid close supervision; do not over boss; do not dictate or rule by the book
- [Delegate authority](#); trust the group; rely on their judgment; permit group decision; have faith in the [creativity](#) of others
- [Communicate](#) openly and honestly; tell your people what you think; win trust of your people
- Bring out the best in your women; have common touch with the workers



Leader 360

Leadership Attributes × 360° Achievement



3 Leadership Roles

- Leaders – are interdependent with followers
- Leaders – always accelerate change
- Leaders – have a rock-solid value system which is **congruent** with their followers'

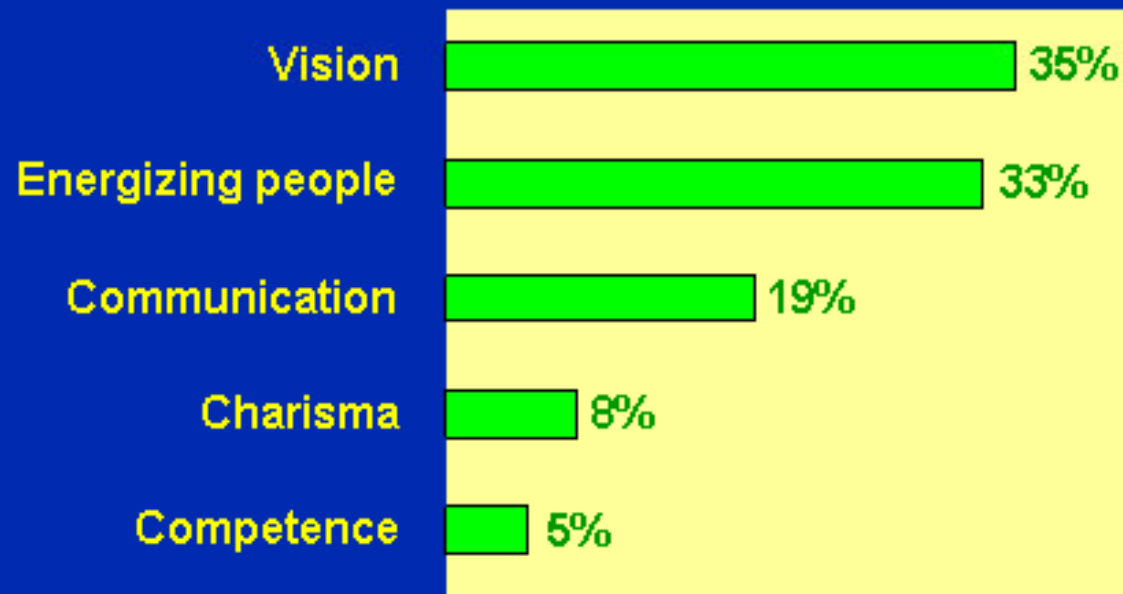
ATTRIBUTES OF LEADERS



Ten3 global polls «Advise!»
Leadership



Above all, leadership is about:



Source: Ten3 global Internet polls

1000ventures.com, 1000advices.com

Reasons why People are Willing to Follow their Leaders

- [Leadership](#) is essentially about helping people to achieve a better life
- Leaders have vision; they are not just for themselves, they set a common goal and give direction to their followers
- People are most willing to follow those who know what they are doing
- In difficult positions, leadership flows to the person who knows what to do in a given situation

Four Competencies that Leaders Need To Develop

- [Forming a vision](#) which provides people with a bridge to the future
- Giving meaning to that vision through communication
- [Building trust](#), "the lubrication that makes it possible for organization to work"
- Searching for self-knowledge and self-regard